

PHOTO CONTEST RULES

1/ Context:

IÉSEG is always trying to find ways to honor its community (students, graduates and staff). The photo contest, conceived by the communications department, is a practical, creative and attractive way to bring the members of the School's community together.

In addition to displaying the new IÉSEG talents, the goal of this photo contest is to decorate the walls of our campuses. The photo contest thus provides the opportunity for the talent of our photographers to shine in different buildings. The opening of the photo exhibition will be held during the inauguration reception for the new IÉSEG building at Paris-La Défense: "La promenade de l'Arche."

Since 2013, the different members of IÉSEG's community have been committed to the VISION process. Our community shares the A.R.I.S.E values (Accomplishment, Responsibility, Integrity, Solidarity and Engagement). The competition will therefore be based on the 5 School values, themes which give participants numerous possibilities to express themselves.

2/ Entry requirements:

This contest is for members of the IÉSEG community:

- Students
- Staff
- Graduates

Participation is free of charge.

The contest will start on **October 16, 2017**.

Contestants may include photos in color or in black and white. Candidates may compete with photos taken at a date prior to that of the competition. Photos should be submitted on the competition online platform in the JPEG format in 200 DPI, and should not exceed 5MB.

Contestants must submit their photos via the following website: <http://photo-contest.ieseg.fr> before 11:59 pm, Central European time, on Thursday, November 16.

Before uploading a photo on the website, each participant should fill in the following information:

- First name, last name
- For IÉSEG students: the program in which they are enrolled; for graduates: graduating year; for staff: service or department
- The value(s) that corresponds to his/her photo
- A legend (optional)

In accordance with the Data Protection Act of January 6, 1978, modified by the Act of August 6, 2004, information collected for the participation in the competition is exclusively intended for the organizer. The data collected for this purpose is mandatory to participate in the competition. Consequently, those who would like to have this data removed before the end of the competition will not be able to participate in the competition.

The competition is open to all, except the members of the jury.

Please note: any photo that does not contain the required information cannot be submitted on the website. Contestants can send maximum 1 photo per value, and may send a total of 5 photos (1 photo per value).

3/ Transfer of copyright:

Participants ensure the copyright of the submitted photographs, and authorize the free representation of their work as part of the exhibition. IÉSEG also reserves the right to reuse the photos in the School's online and offline communication supports. Regardless, the photographer's name will appear each time his/her photo is used or presented. Contestants should also ensure copyright concerning individuals or objects present in their work.

In order to participate in the competition, and before uploading photographs, contestants must tick a box to accept the transfer of rights to IÉSEG.

4/ Photograph selection:

The communication department reserves the right to exclude any photo that does not respect the competition theme or rules.

There will be a jury specifically designed for the preselection of photographs. The jury will select 5 works for each value that will be exhibited during the inauguration of the La Promenade de l'Arche building.

The jury will be made up of: Jean-Philippe AMMEUX – Dean of IÉSEG -, Guillaume DE RENDINGER – Director of the Parisian campus-, Philippe BOCQUET – Director of Operations-, Manon DUHEM – Head of Communications -, Laetitia DUGRAIN NOEL – Director of IÉSEG Network -, Barbara GROSSMANN – Photographer -, Léa GRIT – President of the Cartel de la Com' –et Victor FOURNIER – President of the FEDE

Candidates will be able to consult the results of the jury on the website: <http://photo-contest.ieseg.fr> and the winners will receive an email.

5/ Prizes

Following the jury's preselection, the selected photos will be displayed during the inauguration reception of the new building in Paris on December 11th. Guests will have the possibility to vote for one or several of their favorite photos.

The photographers with work selected by the jury will be invited to the inauguration reception of the new building.

During the inauguration reception, guests will have the opportunity to vote for their favorite photos. Each category will have a winning photograph. The 5 winners will receive a “Wonder Box” to thank them for their participation.

The photograph that receives the most “likes,” all categories combined, will receive an invitation to have dinner with Jean-Philippe AMMEUX – Dean.